

## Site list - your search listings

### Promote your business

Over 90% of the Australian Internet Users are using online Directories to find local business, service or products. Link Popularity is the measure of the number of "inbound" or "one way" links to your website and has become a crucial part of overall SEO. Qualified "one way" link building continues to be a most effective methods of gaining quick access to Google, Yahoo and MSN (link exchanges or cross linking cancel each other out! - Not very effective!)

Directories are excellent link popularity builders and by far the easiest to manage. A quality 'inbound' link from a good directory carries more relevance and weight than scores of crosslinks or link exchanges from websites that aren't relevant to your product or service. Sitelist is on of the best in terms of 'inbound' links. Each page is SEO optimized with company info, top keywords related to product/service and 'Direct' link to your website.

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